



COMPANY PROFILE

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Founded in 2014, Aidea Maknah Creative “AIDEAXPO” has been a trusted name in creative production and experiential design. Our expertise spans across **indoor and outdoor booth production, MICE event fabrication, and interior design and production** for malls and office spaces.

In 2024, we proudly joined Maknah Group, marking a new chapter of growth and innovation under the name PT Aidea Maknah Creative. Alongside this milestone, **AIDEAXPO began expanding into the event organizer space**, broadening our capabilities to deliver end-to-end event experiences with the same commitment to creativity, precision, and impact.

Driven by creativity, craftsmanship, and collaboration, we transform ideas into tangible experiences that connect brands with their audiences. From concept to execution, every detail is built with precision, passion, and purpose.

We don't just build booths, we build experiences that speak, spaces that inspire, and designs that endure.

Company
Credential | **2026**



AIDEAXPO



Main Services

Establish since 2014, AIDEA manage
3 core services :

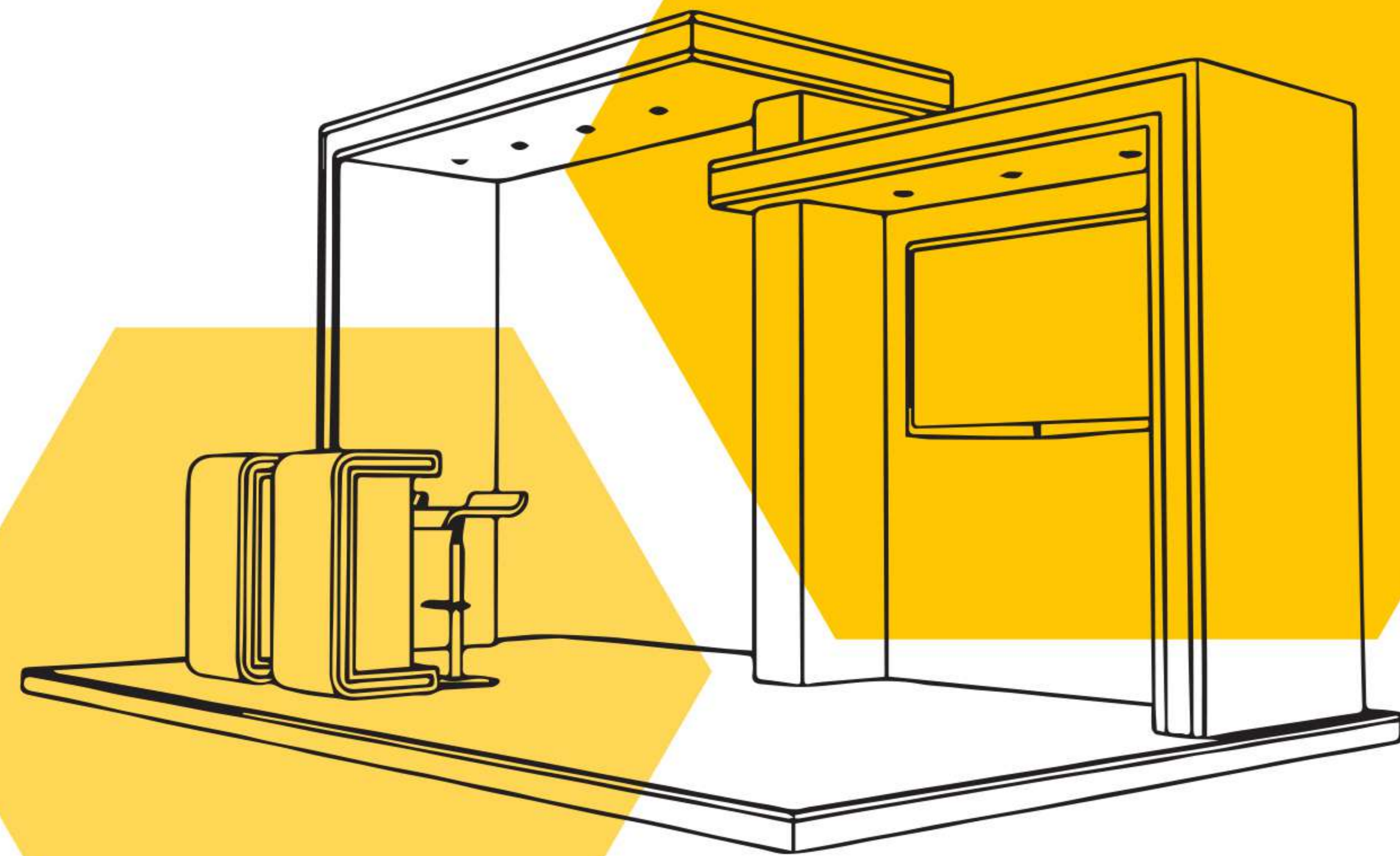
Indoor & Outdoor Booth Production

MICE Production (Foyer & stage)

Mall / Office Interior Production



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Indoor & Outdoor Booth Production Services

Exhibition stand is not just about attracting and having a great concept, but it should also have a nice visual appearance and ensure safety.

AIDEA always puts it as a priority.

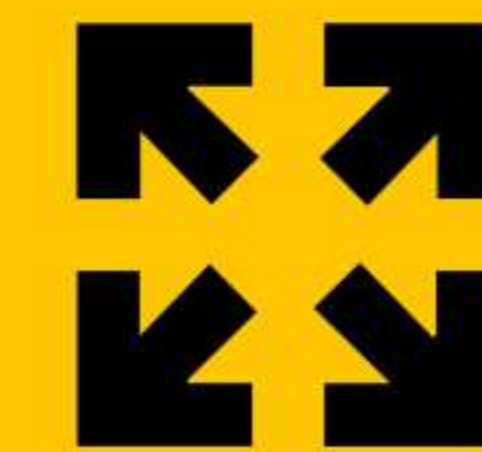
Similar to stage production, we ensure the use of the right production materials and follow the right process to build a precise and safe booth production.



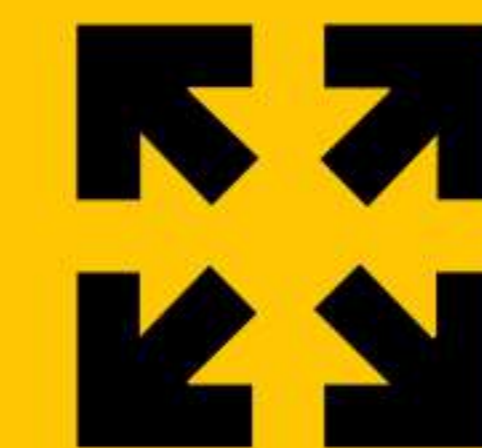
AIDEAXPO



Indoor & Outdoor Booth Production Services



- Small to medium booth production
- Single exhibition / roadshow / permanent installation
- Size booth from 4sqm to 100sqm)



- Medium to big booth production
- Single exhibition / roadshow / permanent installation
- Size booth from 100sqm to >500sqm)

OUR PREVIOUS PROJECTS >



AIDEAXPO



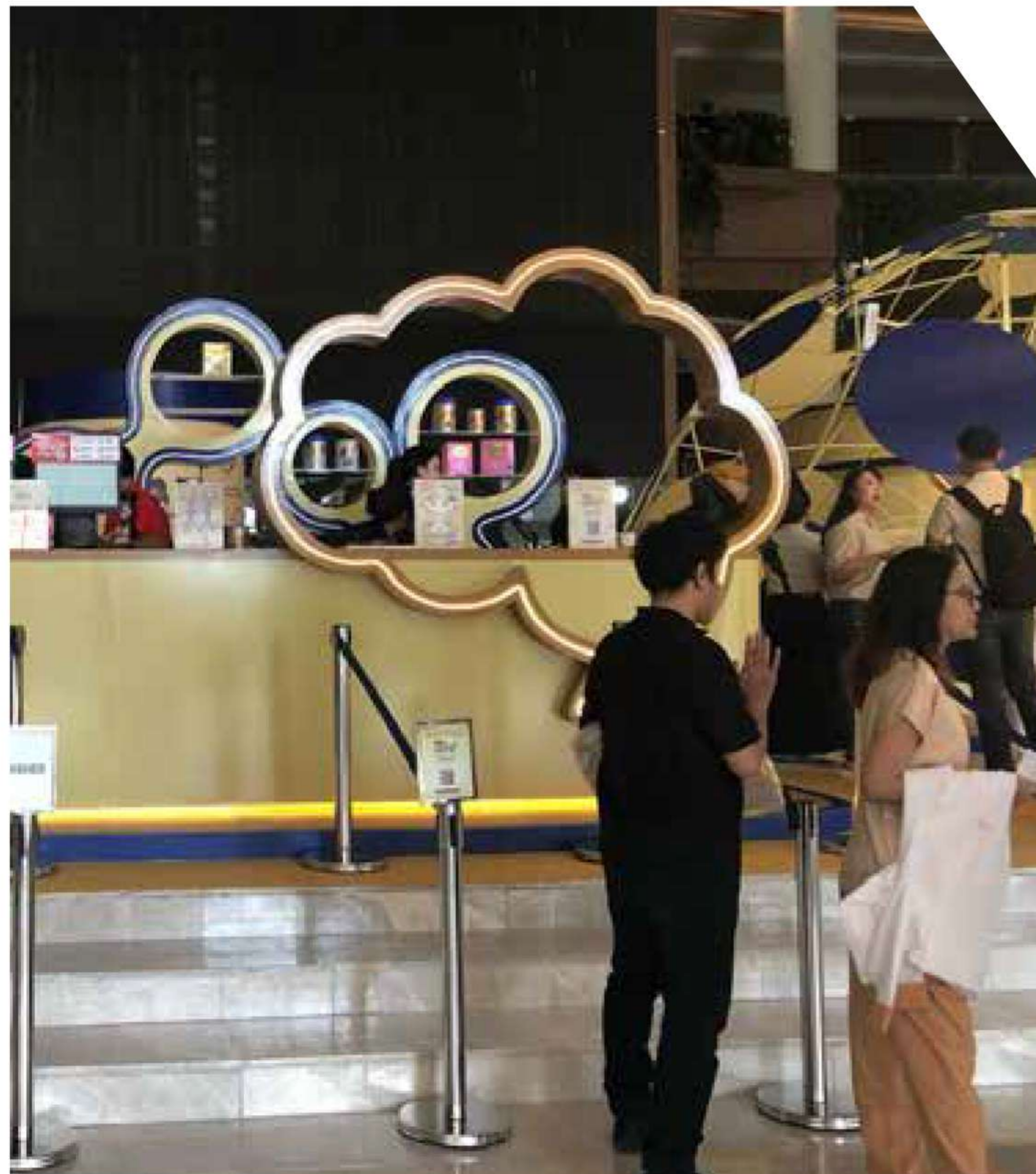
S26 Exceptional League

S26

| Sun Plaza - Medan



AIDEAXPO



S26 Exceptional League

S26

| Sun Plaza - Medan



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S26 Exceptional League

S26

| Sun Plaza - Medan



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S26 Exceptional League

S26

| Sun Plaza - Medan



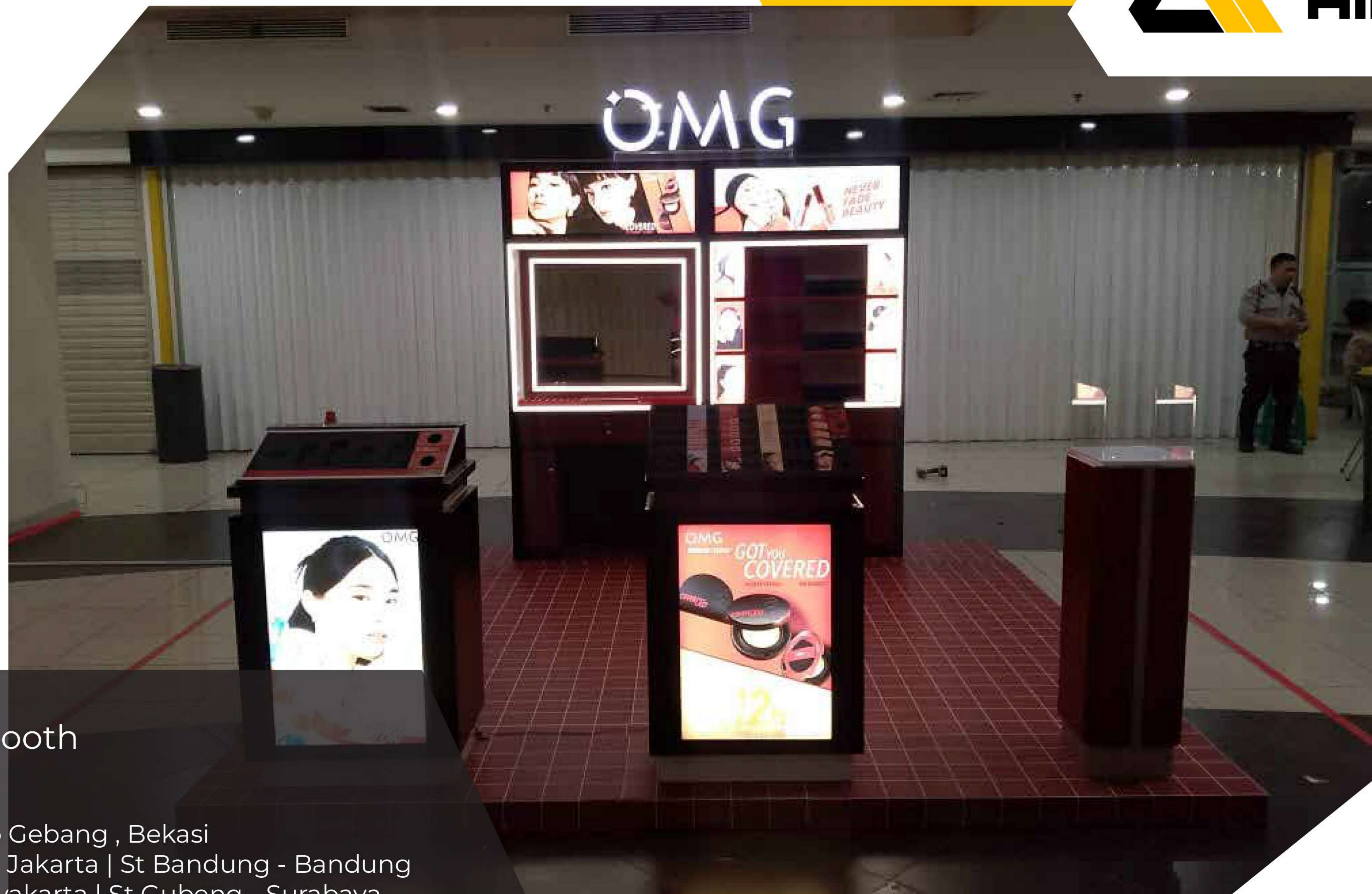
S26 Exceptional League

S26

| Sun Plaza - Medan



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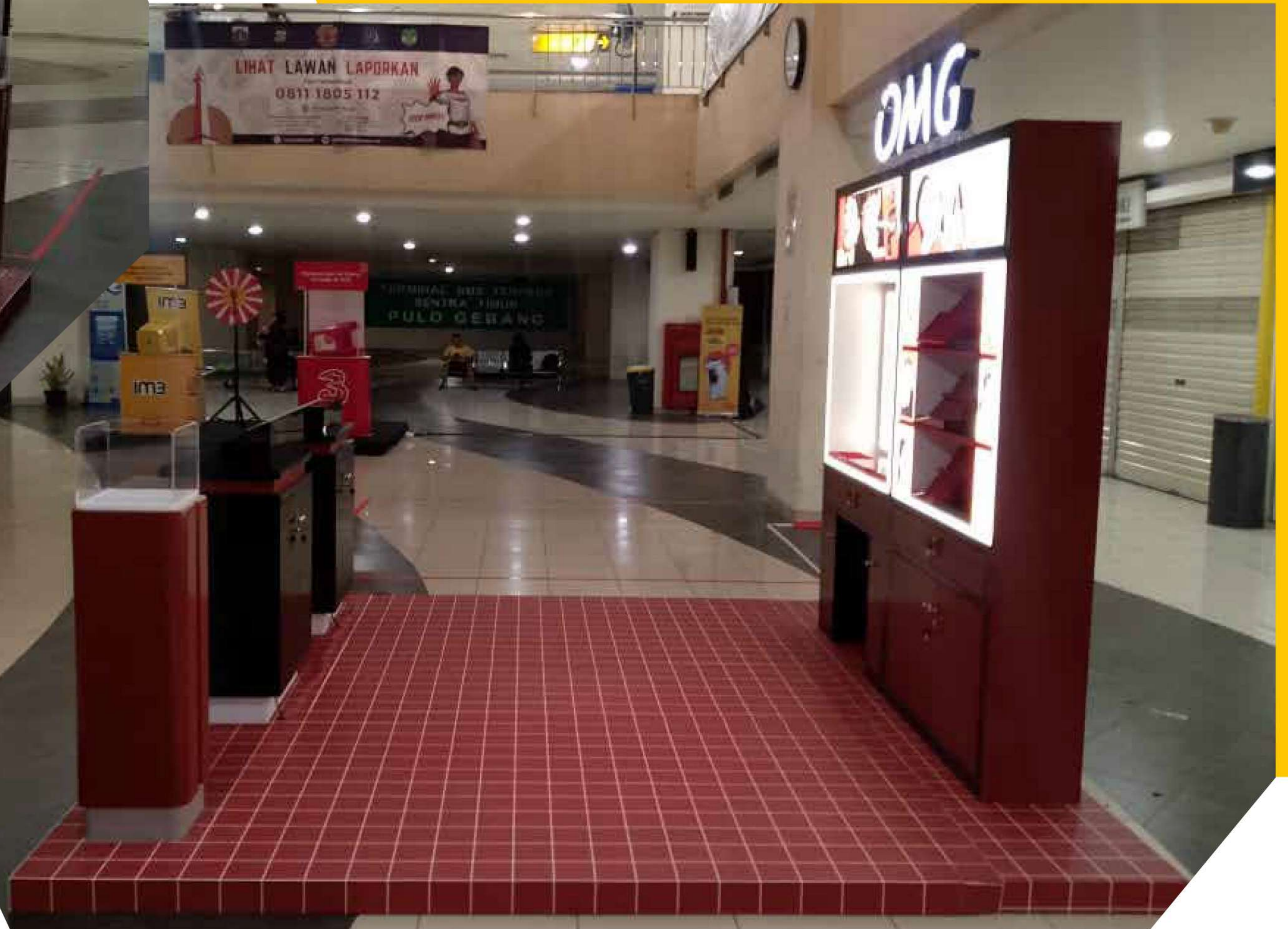
Exhibition Booth

OMG

Terminal Pulo Gebang , Bekasi
St. Ps. senen - Jakarta | St Bandung - Bandung
St Tugu - Yogyakarta | St Gubeng - Surabaya



AIDEAXPO



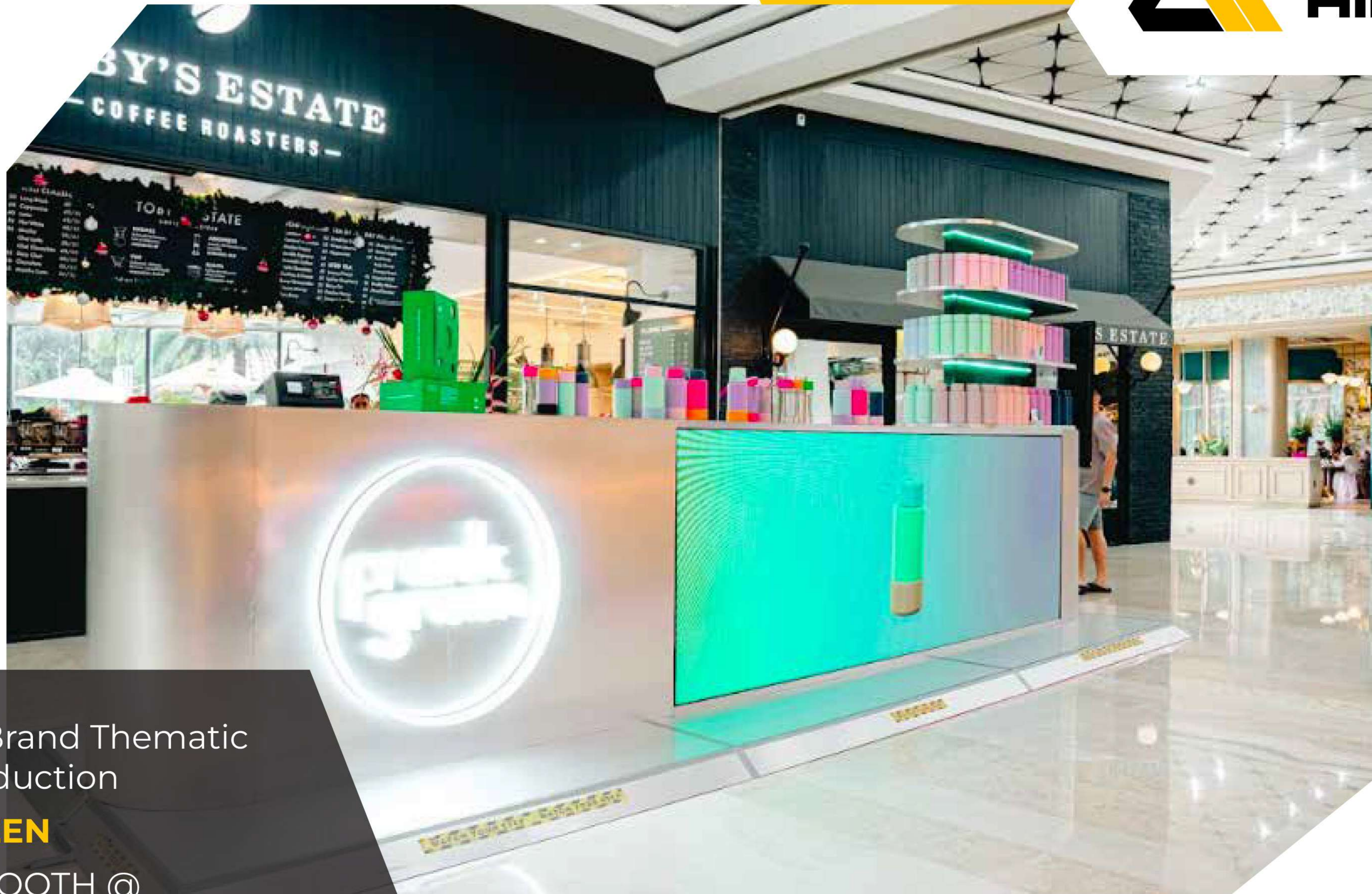
Exhibition Booth

OMG

Terminal Pulo Gebang , Bekasi
St. Ps. senen - Jakarta | St Bandung - Bandung
St Tugu - Yogyakarta | St Gubeng - Surabaya



AIDEAXPO



Corporate Brand Thematic
All Area Production

FRANK GREEN

POP UP BOOTH @
KOTA KASABLANKA



AIDEAXPO



Corporate Brand Thematic
All Area Production

FRANK GREEN

POP UP BOOTH @
KOTA KASABLANKA



AIDEAXPO



Corporate Brand Thematic
All Area Production

FRANK GREEN

POP UP BOOTH @
KOTA KASABLANKA



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Corporate Brand Thematic
All Area Production

FRANK GREEN

POP UP BOOTH @
KOTA KASABLANKA



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Corporate Brand Thematic
All Area Production

FRANK GREEN

POP UP BOOTH @
KOTA KASABLANKA



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Corporate Brand Thematic
All Area Production

CLEAR X PESTAPORA



AIDEAXPO



Corporate Brand Thematic
All Area Production

CLEAR X PESTAPORA



AIDEAXPO



Corporate Brand Thematic
All Area Production

CLEAR X PESTAPORA



Corporate Brand Thematic
All Area Production

CLEAR X PESTAPORA



AIDEAXPO



Corporate Brand Thematic
All Area Production

| CLEAR X PESTAPORA



AIDEAXPO



Corporate Brand Thematic
All Area Production

CLEAR X WE THE FEST



Corporate Brand Thematic
All Area Production

CLEAR X WE THE FEST



AIDEAXPO

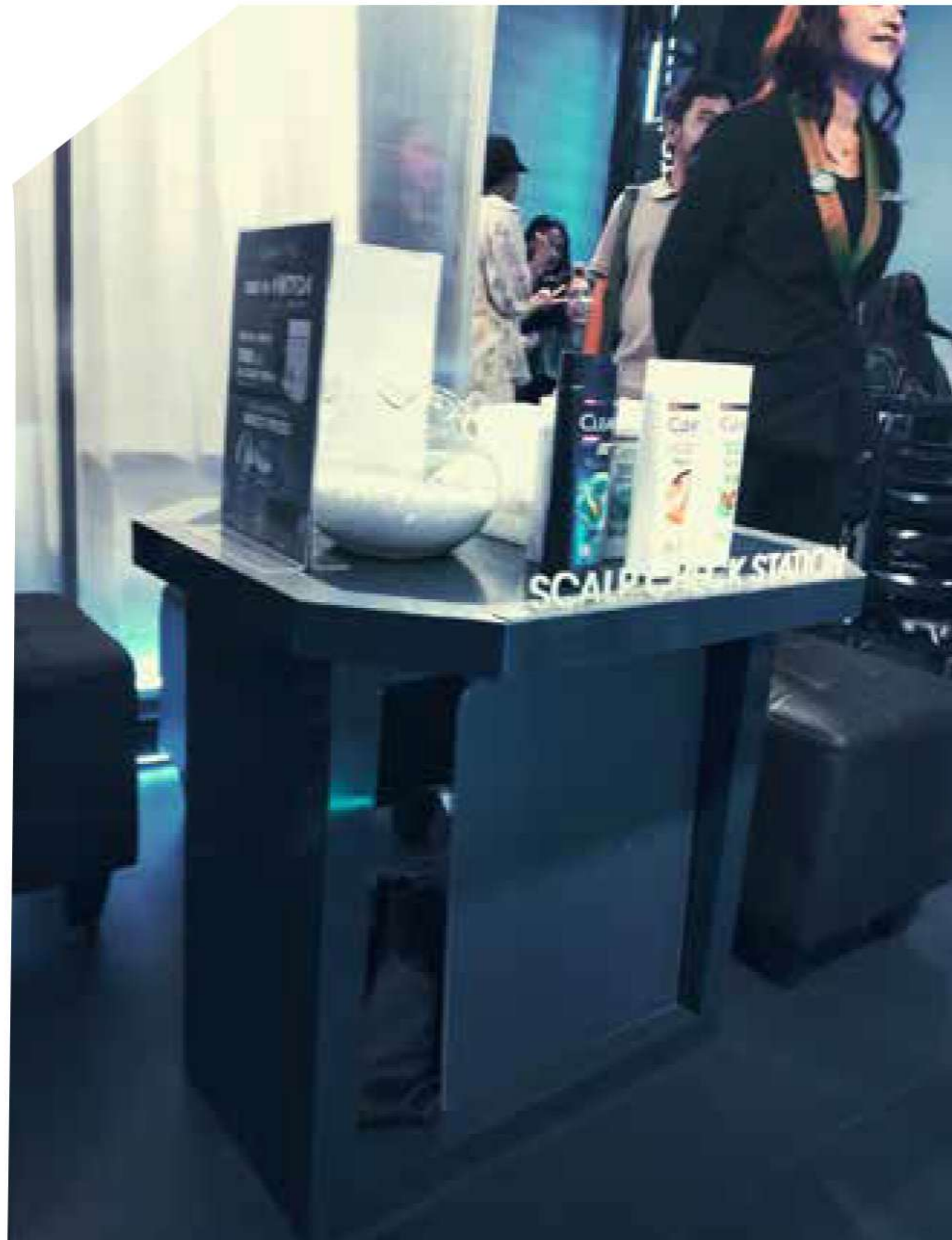


Corporate Brand Thematic
All Area Production

| CLEAR X WE THE FEST



AIDEAXPO



Corporate Brand Thematic
All Area Production

| CLEAR X WE THE FEST



AIDEAXPO



Corporate Brand Thematic
All Area Production

**GARNIER -
JAKARTA X BEAUTY (JXB)**



Corporate Brand Thematic
All Area Production

**GARNIER -
JAKARTA X BEAUTY (JXB)**



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Corporate Brand Thematic
All Area Production

**GARNIER -
JAKARTA X BEAUTY (JXB)**



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Corporate Brand Thematic
All Area Production

**GARNIER -
JAKARTA X BEAUTY (JXB)**



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Corporate Brand Thematic
All Area Production

**PLN NUSANTARA POWER
EXHIBITION**



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Corporate Brand Thematic
All Area Production

**YADEA MOTOR – INDOMOBIL
EXHIBITION @ PRJ EVENT**



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Corporate Brand Thematic
All Area Production

ROYAL CANIN
IIFE EVENT



AIDEAXPO



Corporate Brand Thematic
All Area Production

ROYAL CANIN
IIFE EVENT



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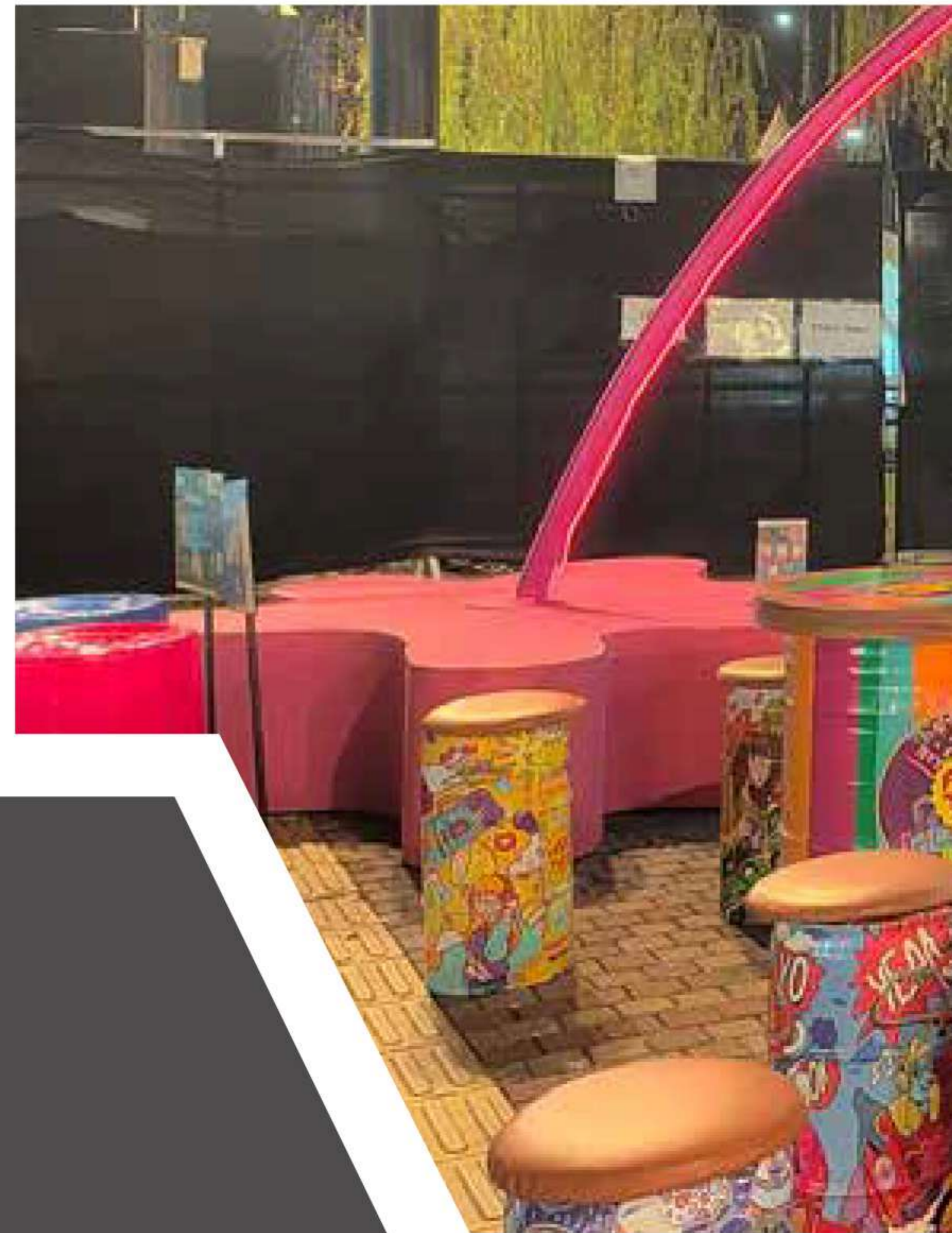
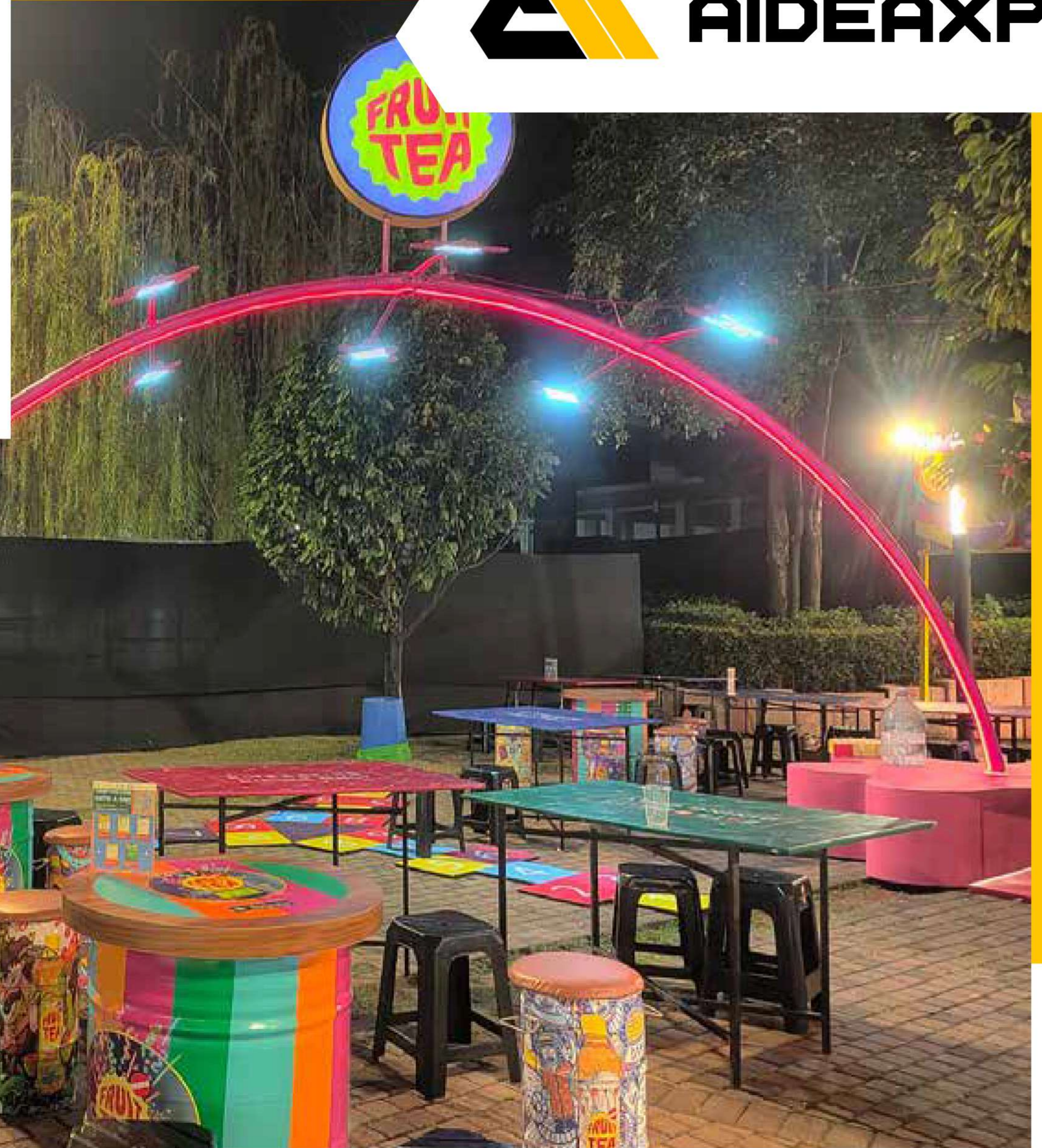


Corporate Brand Thematic
All Area Production

ROYAL CANIN
IIPE EVENT



AIDEAXPO



Corporate Brand Thematic
All Area Production

FRUIT TEA
WE THE FEST



AIDEAXPO



Corporate Brand Thematic
All Area Production

FRUIT TEA
WE THE FEST



AIDEAXPO



Corporate Brand Thematic
All Area Production

FRUIT TEA
WE THE FEST



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Corporate Brand Thematic
All Area Production

**POCKY DAY 11.11
BOOTH EXPERIENCE**



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Corporate Brand Thematic
All Area Production

POCKY DAY 11.11
BOOTH EXPERIENCE



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Corporate Brand Thematic
All Area Production

POCKY DAY 11.11
BOOTH EXPERIENCE



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MICE (Meeting / Incentive / Conference / Exhibition) Production Services

Foyer production

- Entrance gate / exhibition booth / registration / signage / photowall / landmark / others

Main stage production (indoor / outdoor)

- Flooring stage / LED-based stage / backdrop at main stage / FOH area / landmark / custom production / others

OUR PREVIOUS PROJECTS >



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Corporate Thematic
Main Stage Production

**Indonesia Blockchain Week
2024**



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Corporate Thematic
Main Stage Production

**Indonesia Blockchain Week
2024**



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Corporate Thematic
Main Stage Production

**Indonesia Blockchain Week
2024**



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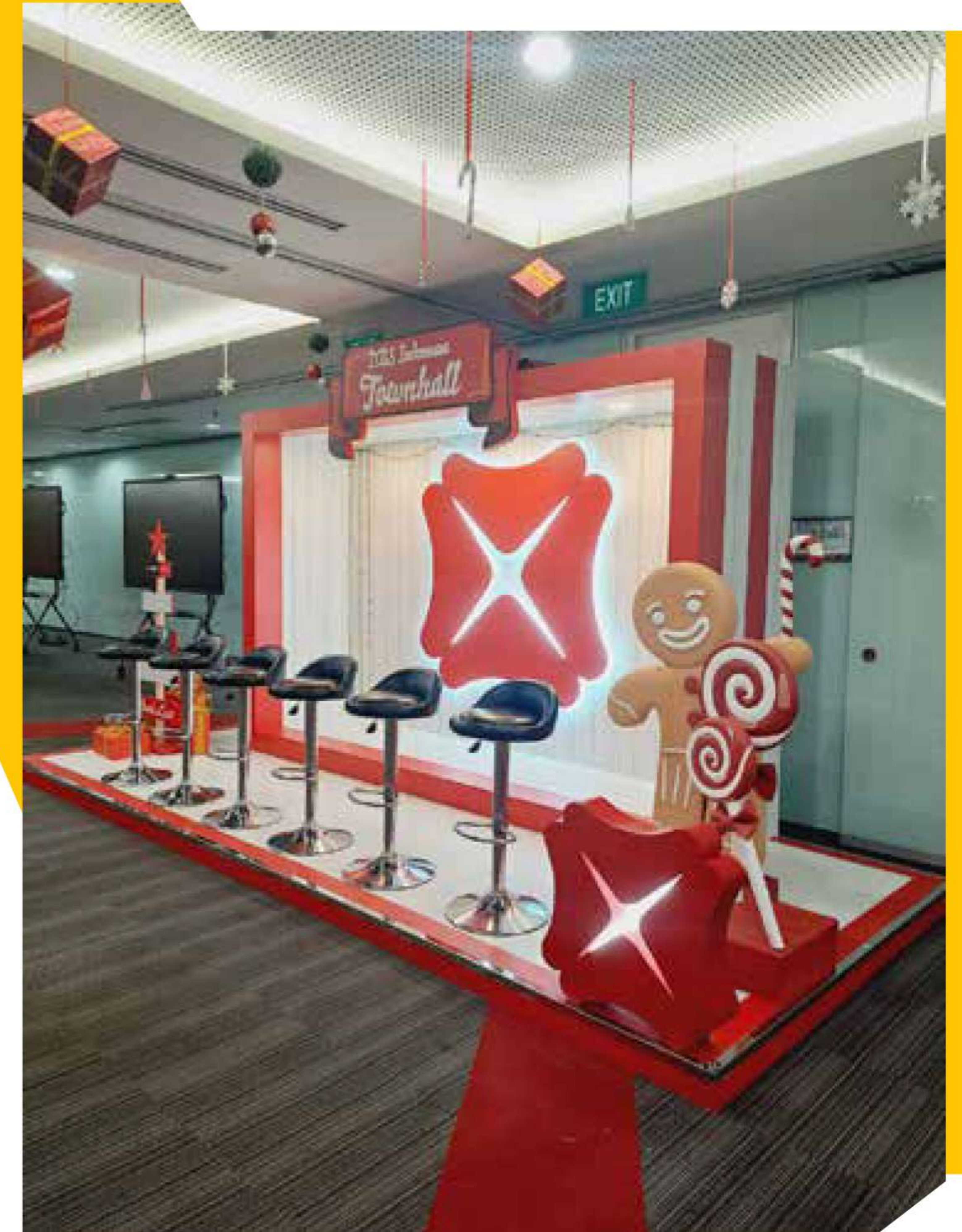
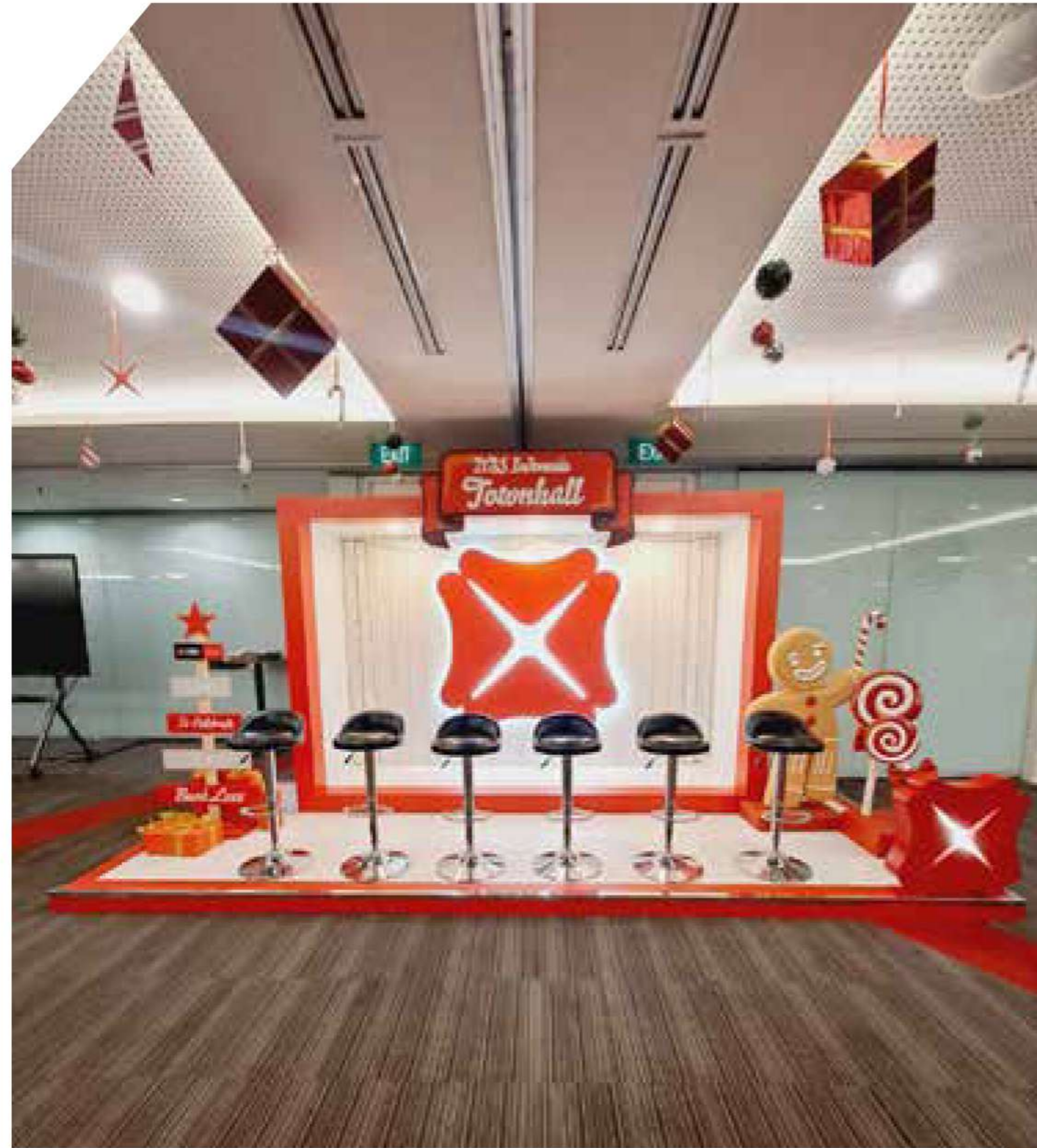


Corporate Thematic
Main Stage Production

**Indonesia Blockchain Week
2024**



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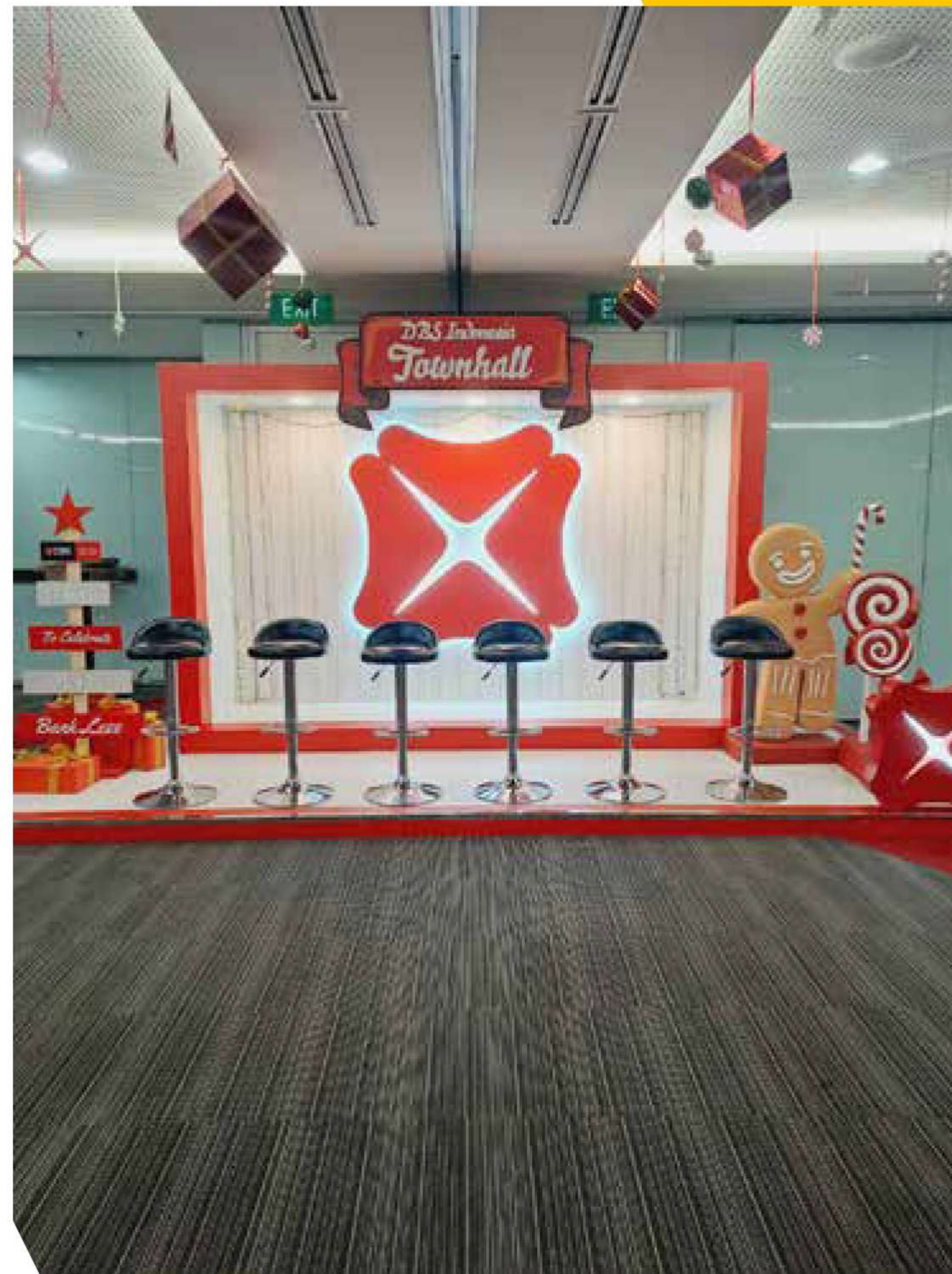


Corporate Thematic
Mini Stage Production

| DBS TOWN HALL



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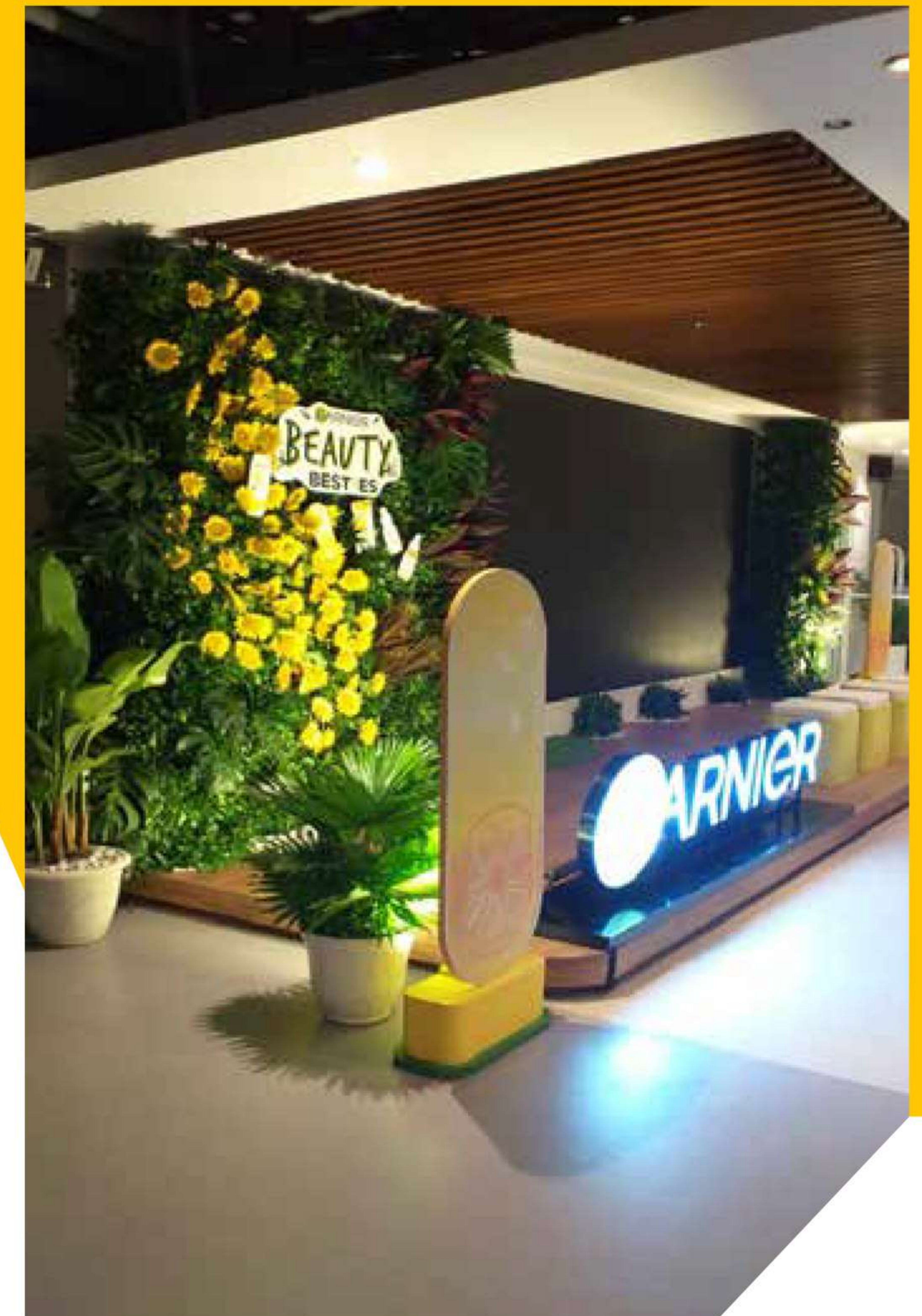


Corporate Thematic
Mini Stage Production

| DBS TOWN HALL



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Corporate Thematic
Mini Stage Production

| GARNIER TOWN HALL



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Corporate Thematic
Mini Stage Production

| GARNIER TOWN HALL



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Corporate Thematic
Main Stage Production

Y20 POST SUMMIT EVENT
SOLO



AIDEAXPO



Corporate Thematic
Main Stage Production

Y20 POST SUMMIT EVENT
SOLO



AIDEAXPO



Corporate Thematic
Main Stage Production

Y20 POST SUMMIT EVENT
SOLO



AIDEAXPO



Corporate Thematic
Main Stage Production

Y20 POST SUMMIT EVENT
SOLO



AIDEAXPO



Corporate Thematic
Main Stage Production

Y20 POST SUMMIT EVENT
SOLO



AIDEAXPO



Corporate Thematic
Main Stage Production

**B20 – G20 DIALOGUE
FUTURE OF WORK &
EDUCATION TASK FORCE**
YOGYAKARTA



AIDEAXPO



Corporate Thematic
Main Stage Production

Y20 POST SUMMIT EVENT
SOLO



AIDEAXPO



Corporate Thematic
Main Stage Production

**B20 – G20 DIALOGUE
FUTURE OF WORK &
EDUCATION TASK FORCE
YOGYAKARTA**



AIDEAXPO



Corporate Thematic
Main Stage Production

JAKARTA INVESTMENT FORUM
JAKARTA



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Corporate Thematic
Main Stage Production

JAKARTA INVESTMENT FORUM
JAKARTA



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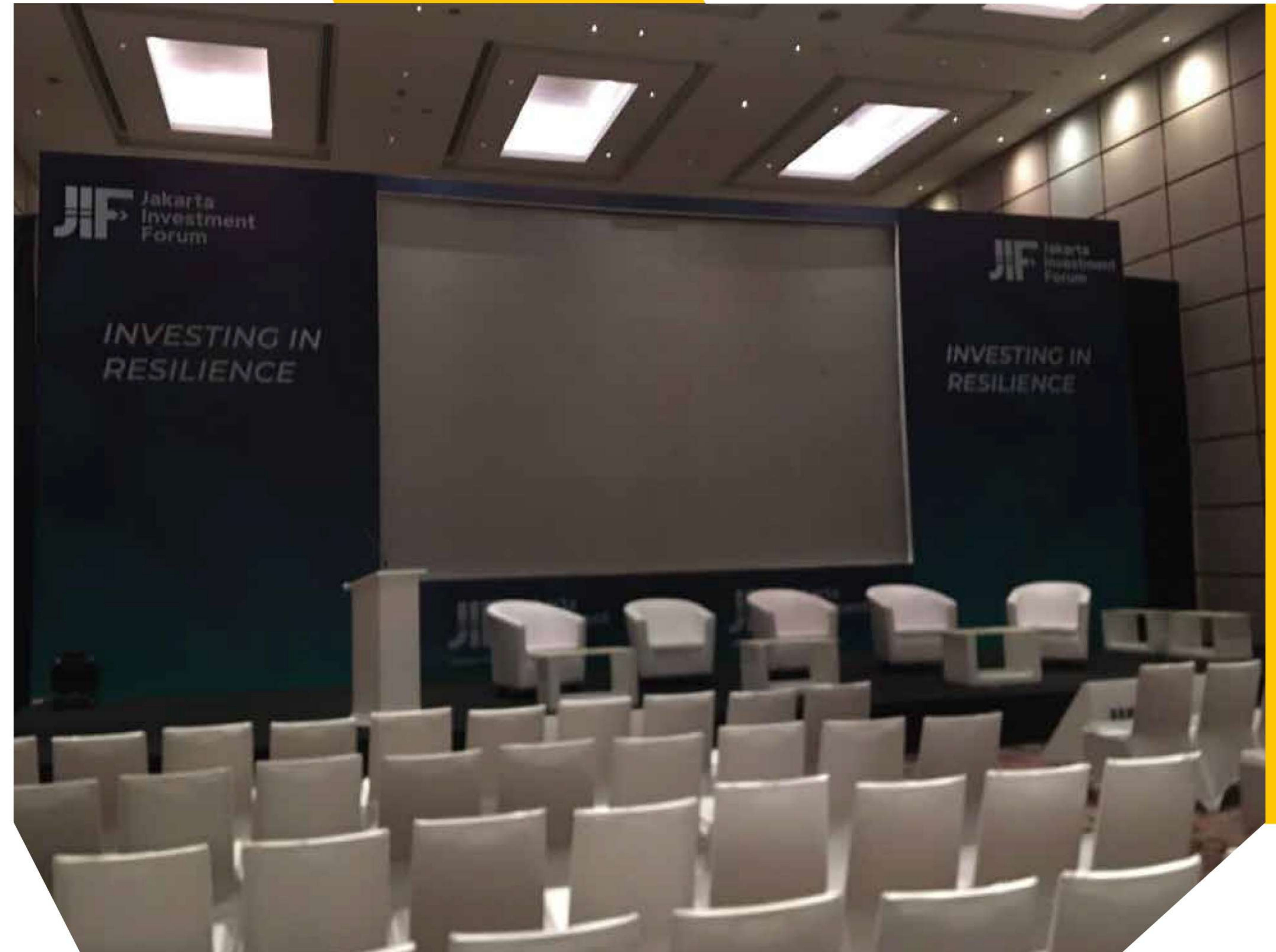


Corporate Thematic
Main Stage Production

JAKARTA INVESTMENT FORUM
JAKARTA



AIDEAXPO



Corporate Thematic
Main Stage Production

JAKARTA INVESTMENT FORUM
JAKARTA



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Corporate Thematic
Main Stage Production

JAKARTA INVESTMENT FORUM
JAKARTA



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Corporate Thematic
Main Stage Production

JAKARTA INVESTMENT FORUM
JAKARTA



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Corporate Thematic
Main Stage Production

B20 SUSTAINABILITY AWARD 4.0
JAKARTA



AIDEAXPO



Corporate Thematic
Main Stage Production

B20 SUSTAINABILITY AWARD 4.0
JAKARTA



AIDEAXPO



Corporate Thematic
Main Stage Production

B20 SUSTAINABILITY AWARD 4.0
JAKARTA



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Corporate Thematic
Main Stage Production

B20 SUSTAINABILITY AWARD 4.0
JAKARTA



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Corporate Thematic
Main Stage Production

PHILIPS INDONESIA
ANNUAL DISTRIBUTOR
GALA DINNER



AIDEAXPO



Corporate Thematic
Main Stage Production

PHILIPS INDONESIA
ANNUAL DISTRIBUTOR
GALA DINNER



AIDEAXPO

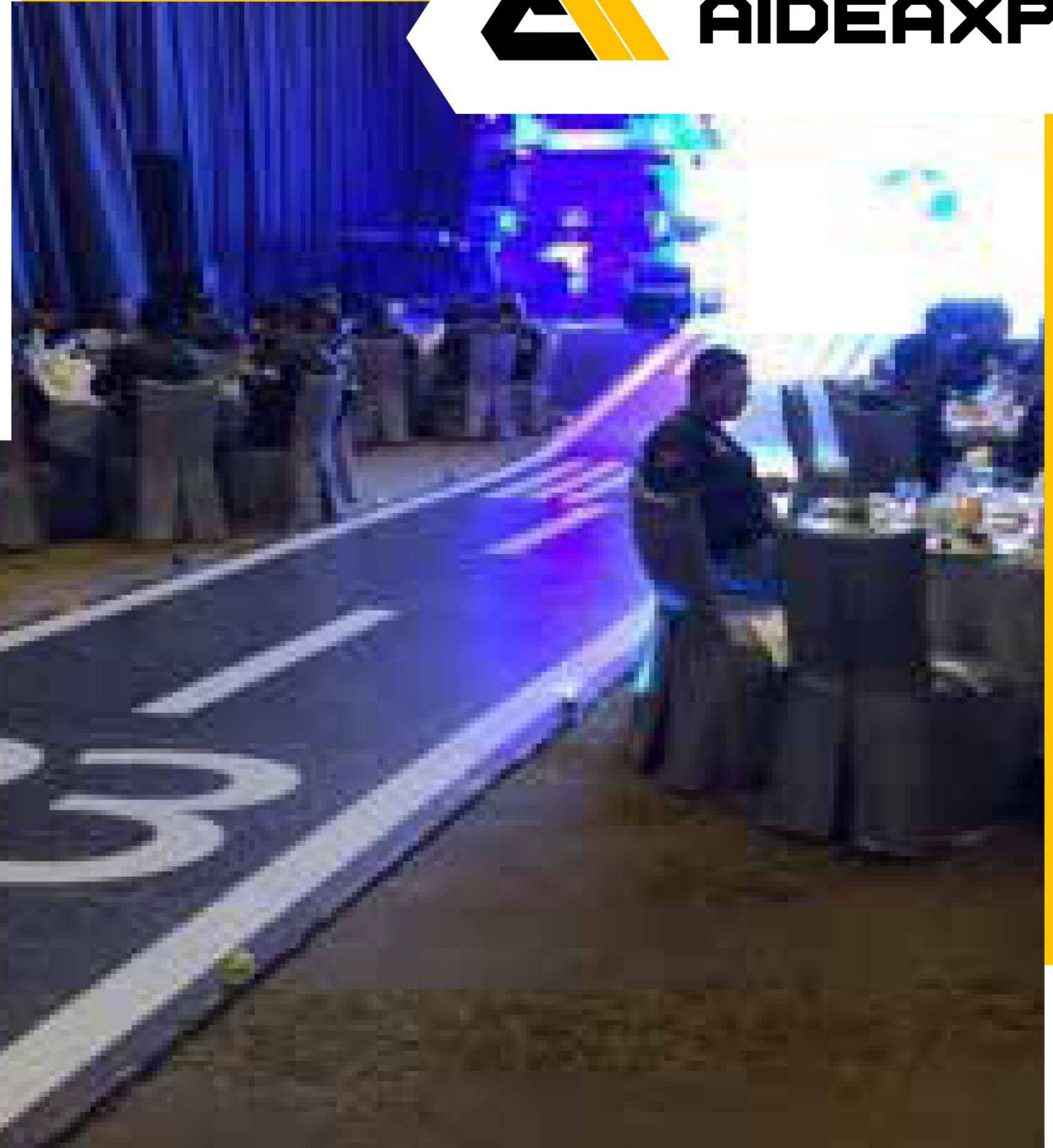


Corporate Thematic
Main Stage Production

PHILIPS INDONESIA
ANNUAL DISTRIBUTOR
GALA DINNER



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Corporate Thematic
Main Stage Production

PHILIPS INDONESIA
ANNUAL DISTRIBUTOR
GALA DINNER



AIDEAXPO



Corporate Thematic
Main Stage Production

PHILIPS INDONESIA
ANNUAL DISTRIBUTOR
GALA DINNER



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Corporate Thematic
Main Stage Production

PHILIPS INDONESIA
ANNUAL DISTRIBUTOR
GALA DINNER



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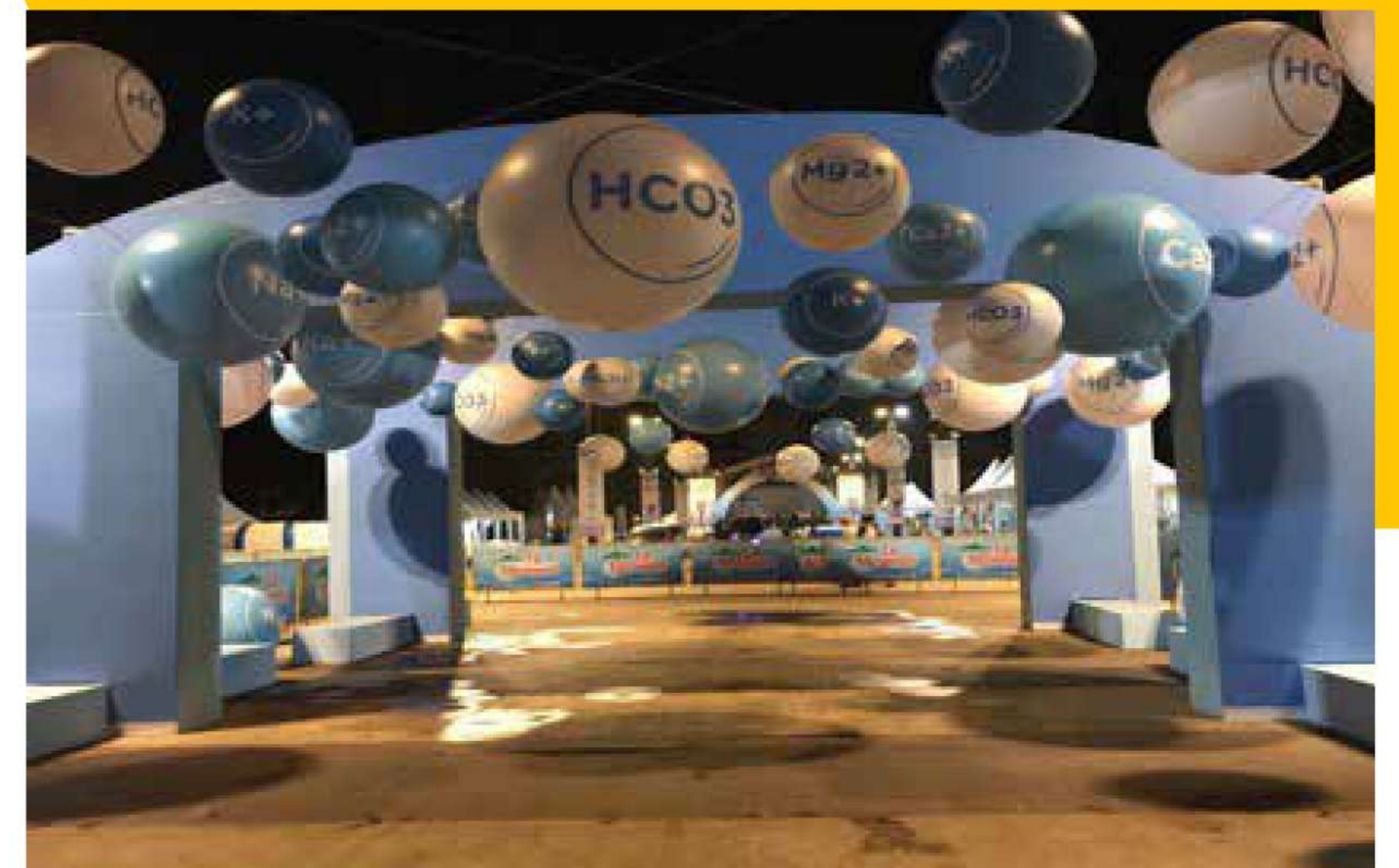
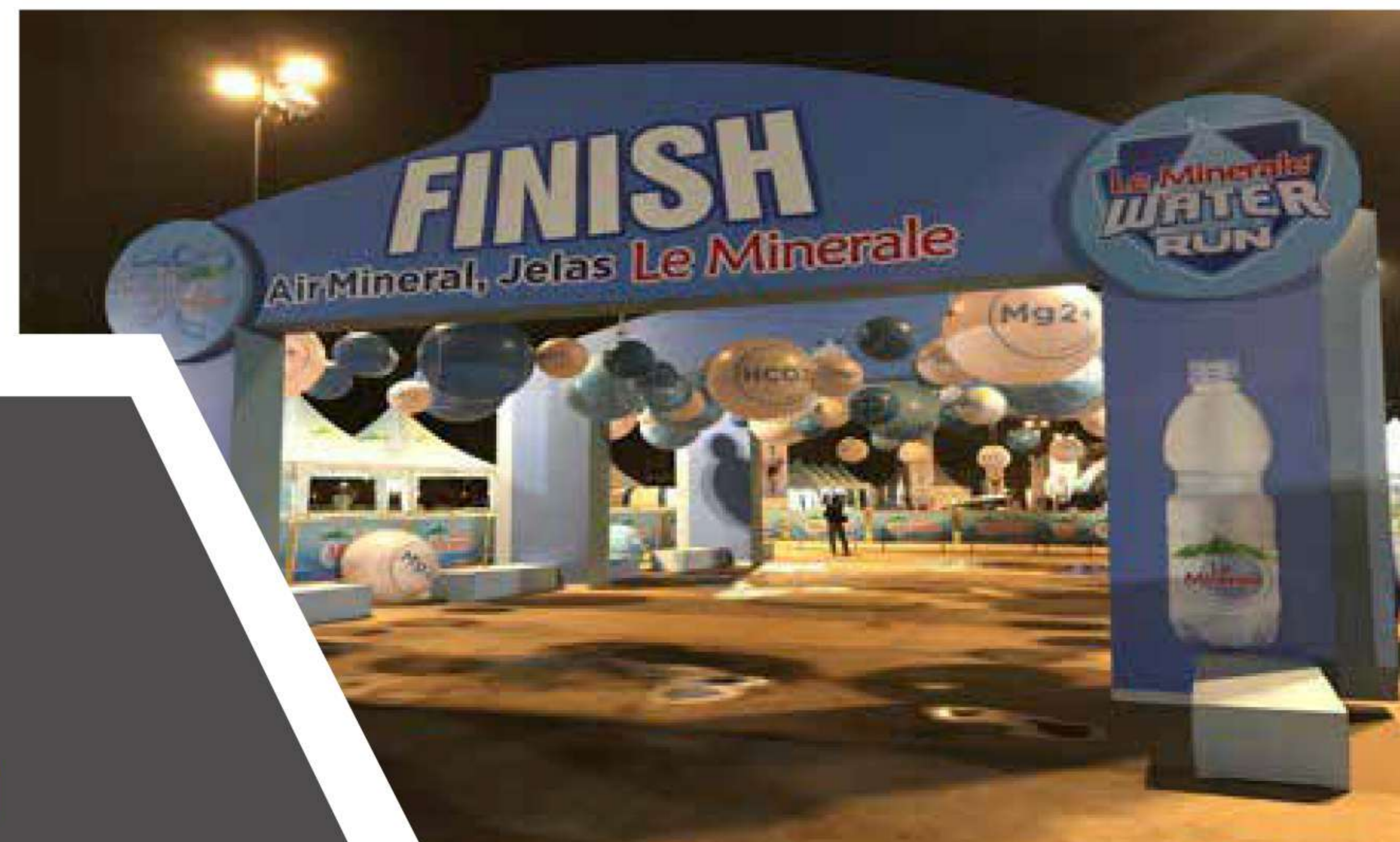


Playful Brand Thematic
All Area Production

| LEMINERALE WATER RUN



AIDEAXPO



Playful Brand Thematic
All Area Production

| LEMINERALE WATER RUN



AIDEAXPO

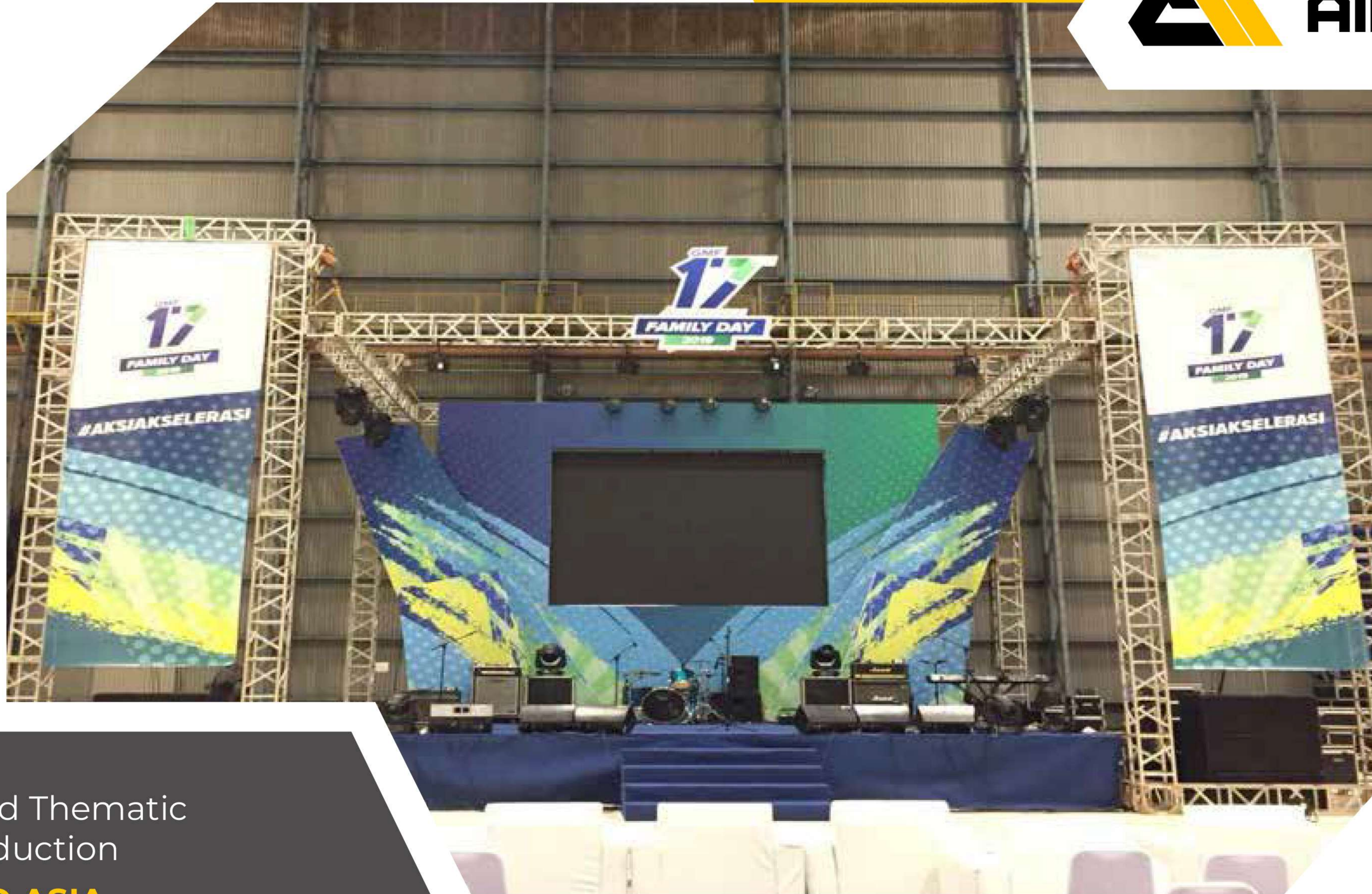


Playful Brand Thematic
All Area Production

| LEMINERALE WATER RUN



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Playful Brand Thematic
All Area Production

**GMF AERO ASIA
ANNIVERSARY EVENT**



AIDEAXPO



Playful Brand Thematic
All Area Production

**GMF AERO ASIA
ANNIVERSARY EVENT**



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Corporate Thematic
Main Stage Production

LEMINERALE
MEDIA CONFERENCE



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Corporate Thematic
Main Stage Production

**LEMINERALE
MEDIA CONFERENCE**



AIDEAXPO



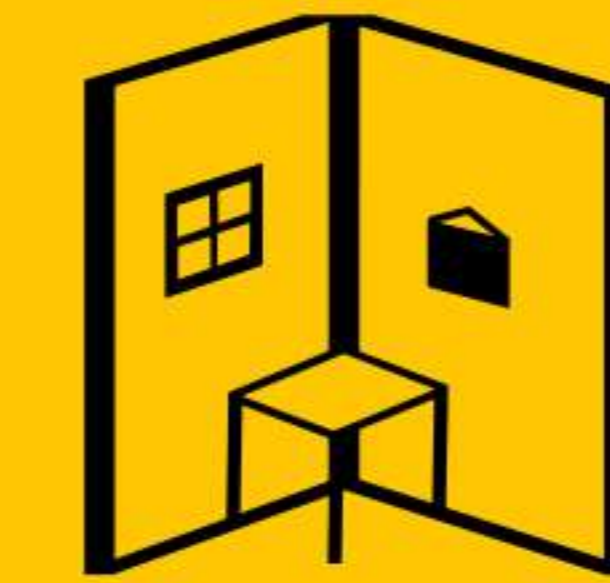
Interior Production Services (Store & Office)

Interior design is not just about delivering attractive design and a good concept, but it should have a nice visual appearance and safety in the final production delivery. AIDEA always puts it as a priority.

Similar to other productions, we ensure to use the right production materials and follow the right production process to build a precise and safe interior production.



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Interior Production Services (Store & Office)

▲ Interior Production

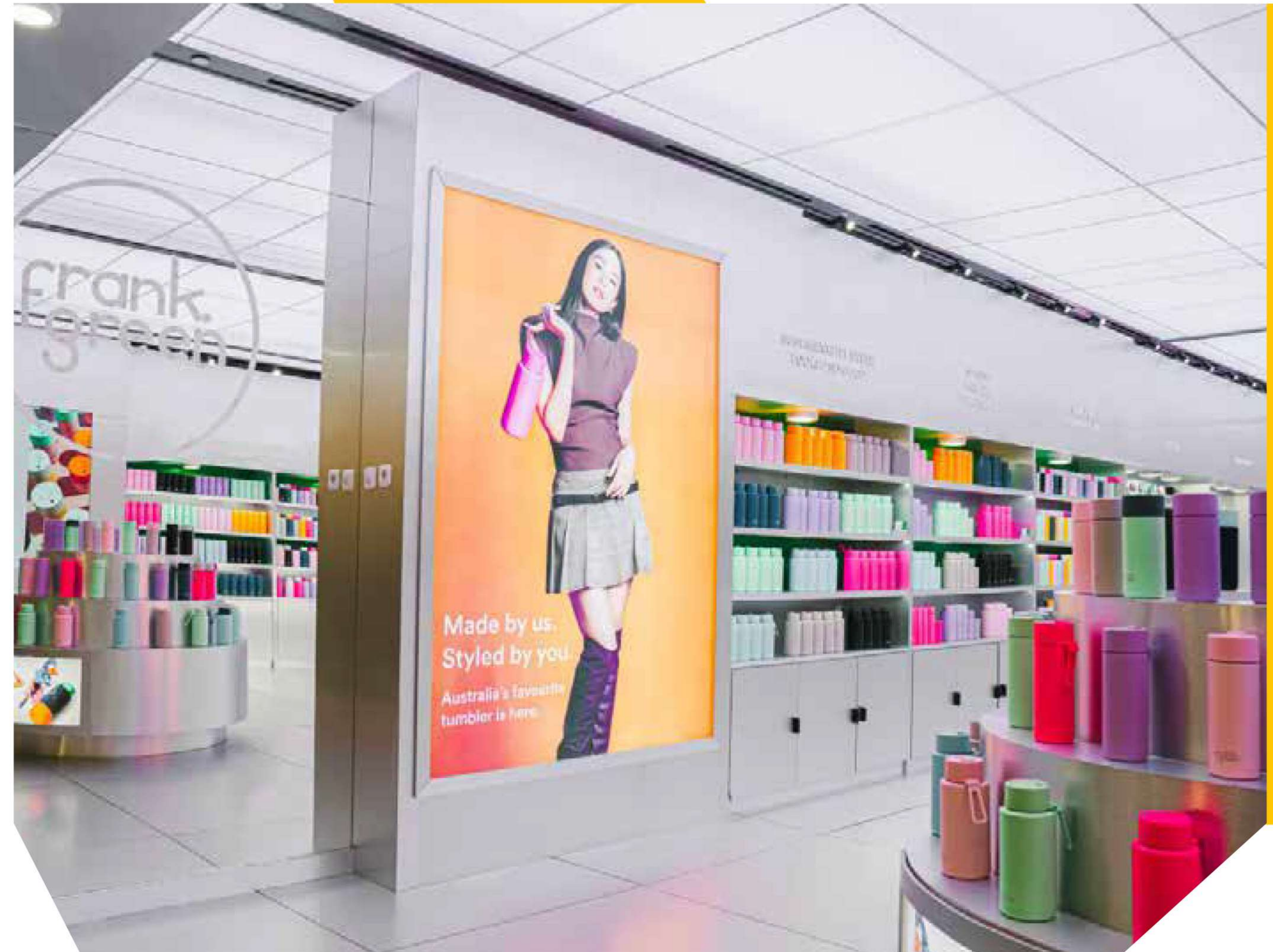
- Corporate Office
- Residence
- Hotel
- Commercial Space (Retail / Resto / Café)
- Public Space
- Customized Furniture

▲ Civil Engineering

OUR PREVIOUS PROJECTS >



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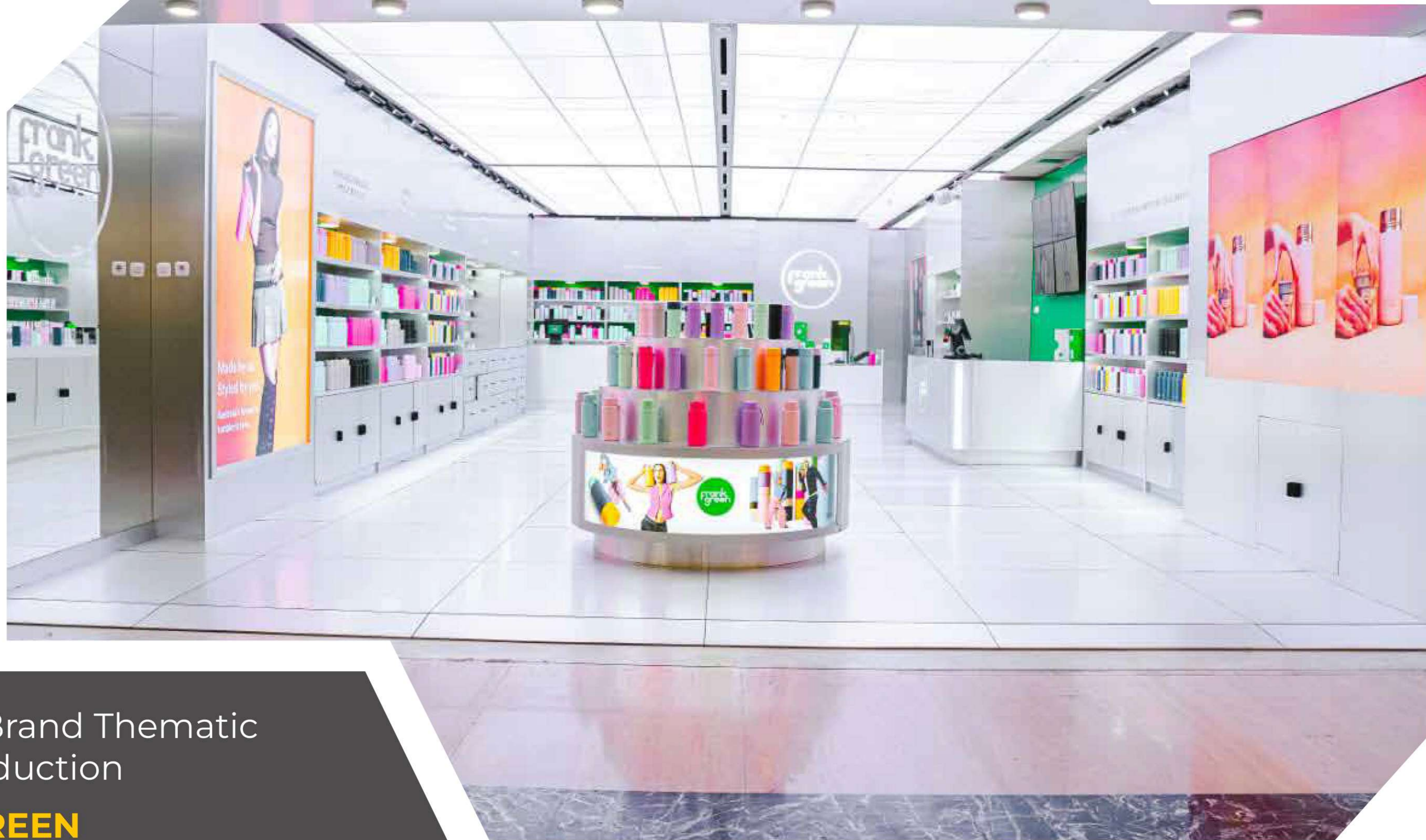


Corporate Brand Thematic
All Area Production

FRANK GREEN
POP UP STORE
PLAZA INDONESIA



AIDEAXPO



Corporate Brand Thematic
All Area Production

FRANK GREEN
POP UP STORE
PLAZA INDONESIA



AIDEAXPO

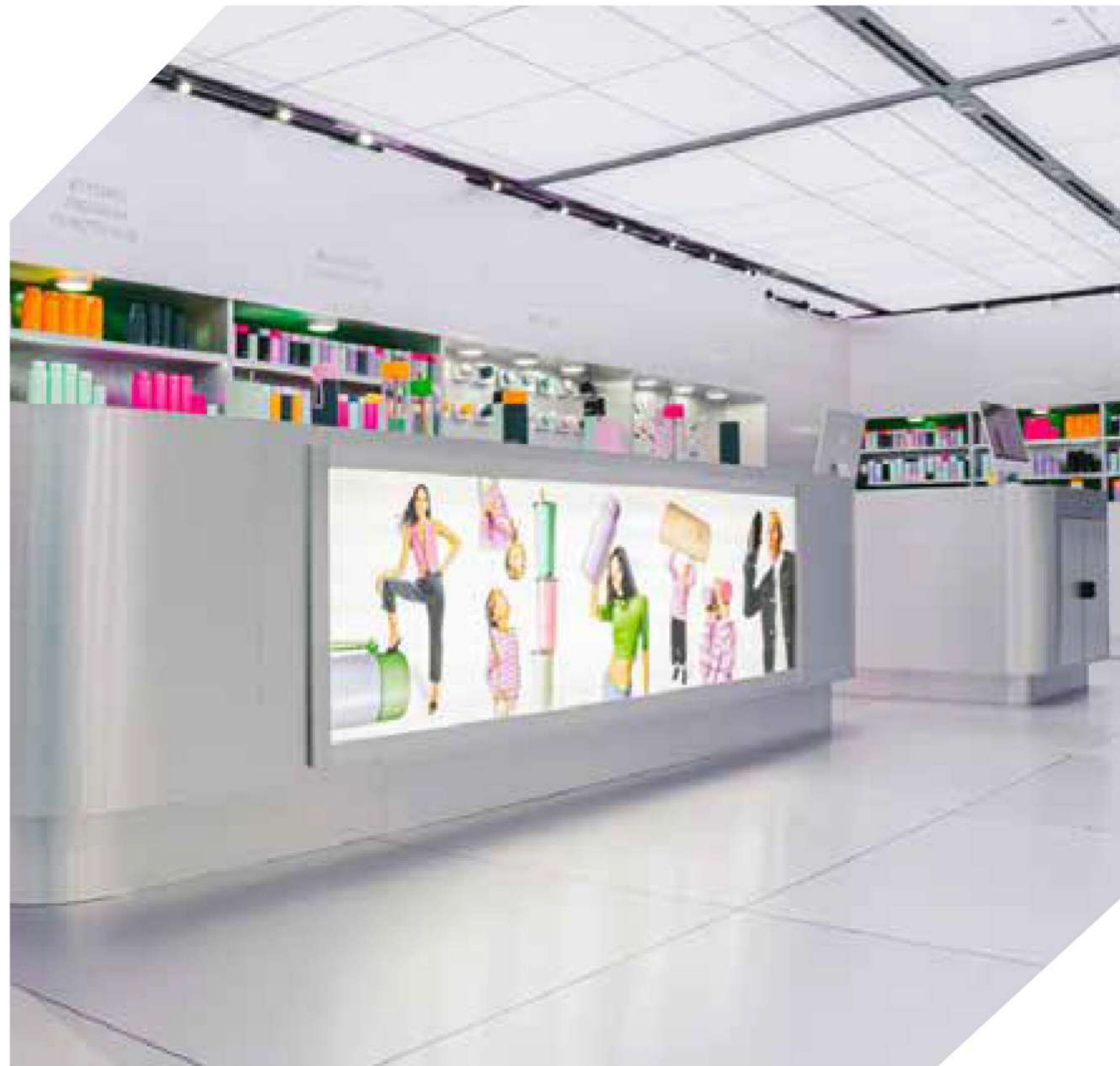


Corporate Brand Thematic
All Area Production

FRANK GREEN
POP UP STORE
PLAZA INDONESIA



AIDEAXPO

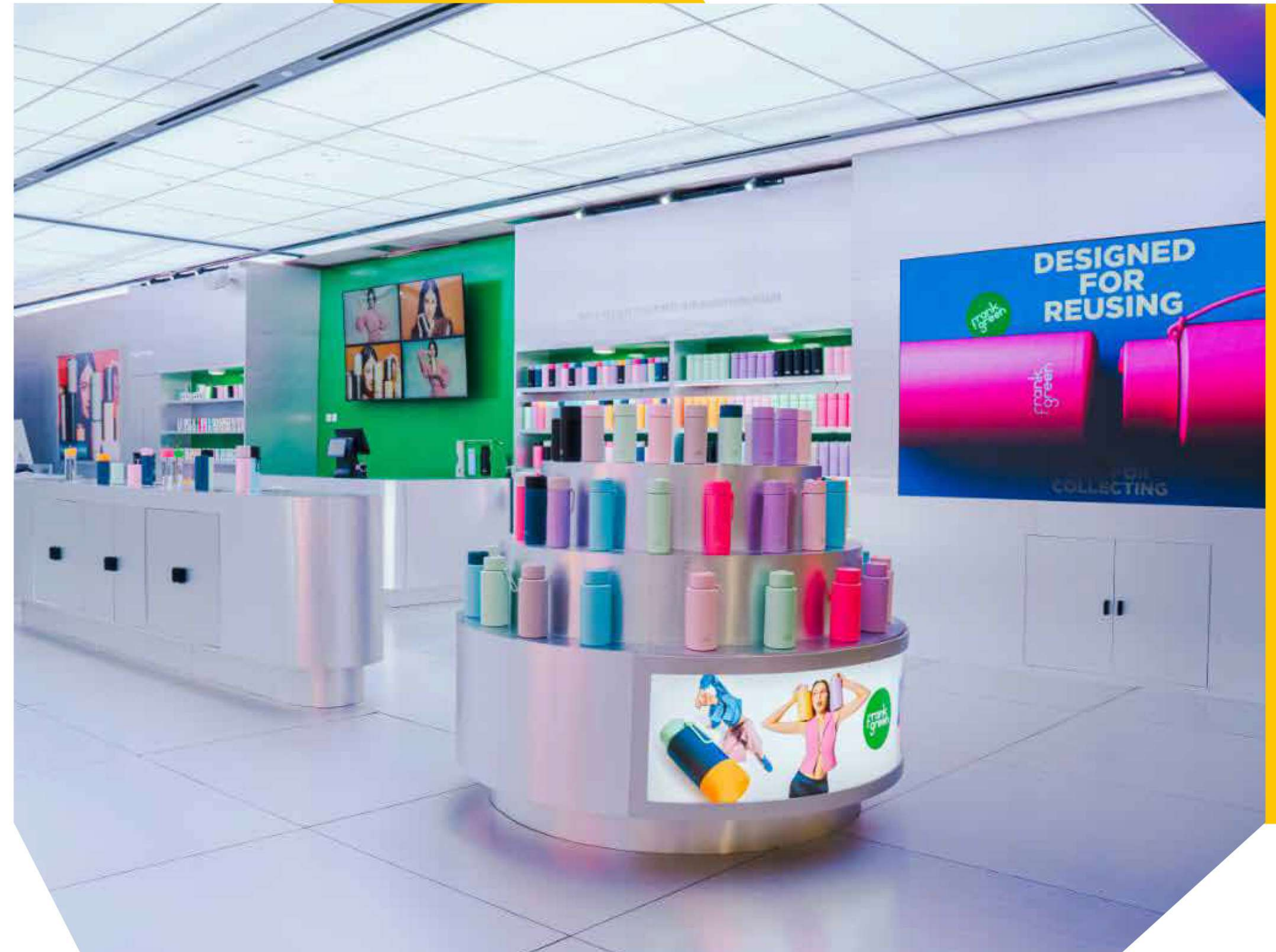


Corporate Brand Thematic
All Area Production

FRANK GREEN
POP UP STORE
PLAZA INDONESIA



AIDEAXPO



Corporate Brand Thematic
All Area Production

FRANK GREEN
POP UP STORE
PLAZA INDONESIA



AIDEAXPO



Corporate Brand Thematic
All Area Production

FRANK GREEN
POP UP STORE
PLAZA INDONESIA



Corporate Brand Thematic
All Area Production

**YAMAHA SMART GALLERY
POP UP STORE
CCM CIBINONG**



AIDEAXPO



Corporate Brand Thematic
All Area Production

**YAMAHA SMART GALLERY
POP UP STORE
CCM CIBINONG**



AIDEAXPO



Corporate Brand Thematic
All Area Production

**YAMAHA SMART GALLERY
POP UP STORE
CCM CIBINONG**



AIDEAXPO



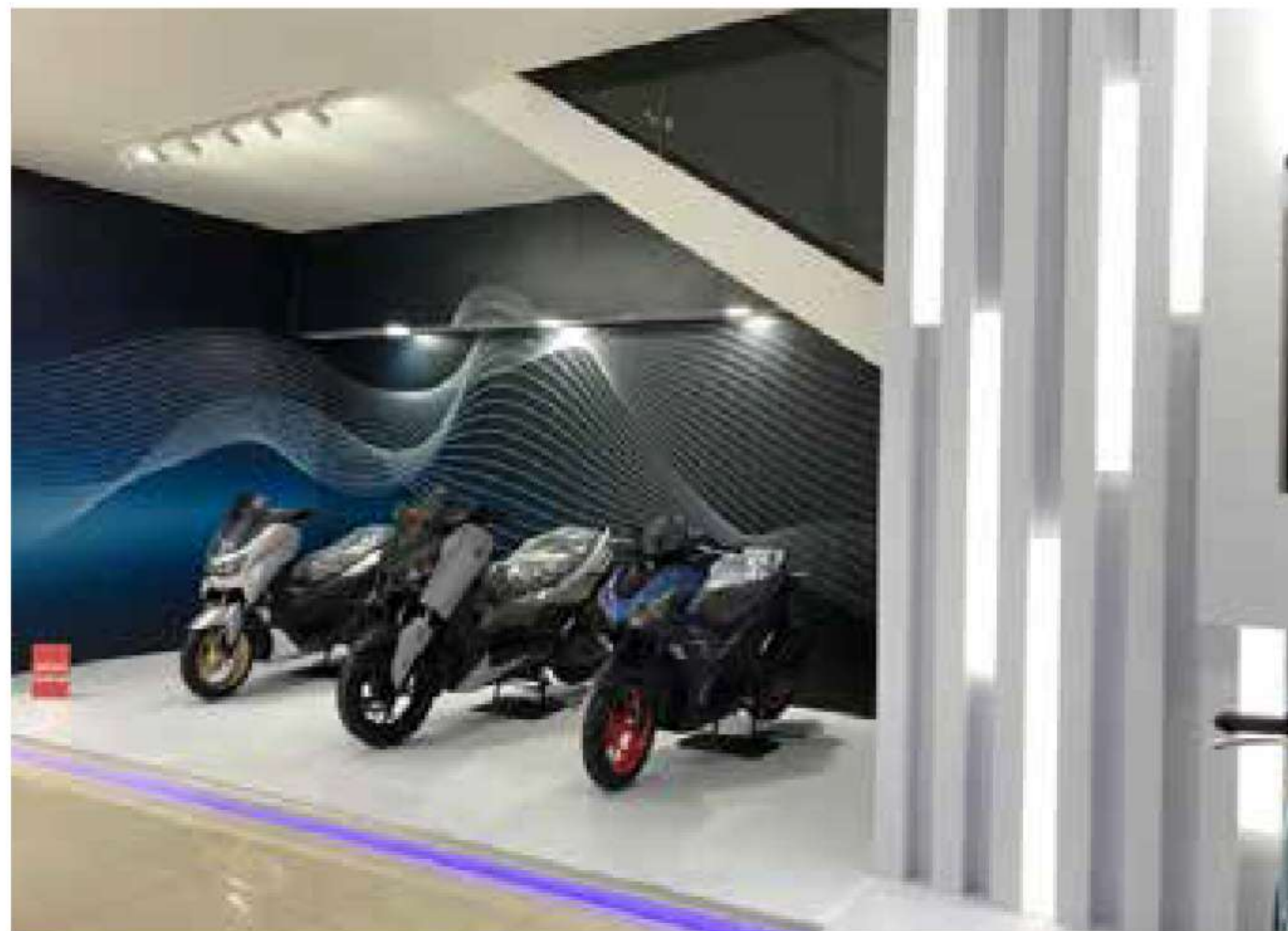
Corporate Brand Thematic
All Area Production

**YAMAHA MAIN
LOBBY PRODUCTION**

YAMAHA HEAD OFFICE JAKARTA



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Corporate Brand Thematic
All Area Production

**YAMAHA MAIN
LOBBY PRODUCTION**

YAMAHA HEAD OFFICE JAKARTA



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Corporate Brand Thematic
All Area Production

**YAMAHA MAIN
LOBBY PRODUCTION**

YAMAHA HEAD OFFICE JAKARTA



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PT Aidea Maknah Creative “AIDEAXPO”
is one of the subsidiaries of Maknah Group Indonesia

For inquiries, please contact us by E-mail
info@aideaxpo.com

www.aideaxpo.com